

\*\*\*\*For Immediate Release\*\*\*\*

## LOW CARBON FUTURES - MONEY DOES GROW ON TREES...

*New Conference from RIBA SW and The Green Register*

Details have been released of an innovative event that will take place at Bristol's Watershed Centre on 23 November, entitled 'Low Carbon Futures: Money does grow on trees...'

The conference will look closely at the cutting-edge themes of the new green economy, the business case for using sustainable technologies and incentives and the balance between prosperity and economic growth.

The event's organisers - the Royal Institute of British Architects (RIBA) South West and The Green Register (TGR) - have been working hard to bring together an impressive line-up of speakers who will address a range of current topics.

Jon Watkins, Head of RIBA SW said:

*"The aim of this event is to demonstrate that a new economic model can provide opportunities for forward thinking professionals to differentiate themselves from more conventional peers and secure new opportunities through increased awareness and knowledge."*

He adds:

*"Delegates who attend this event can expect to learn more about how we can work towards achieving the Government's ambitious target of an 80% reduction in CO2 by 2050 and remain economically active."*

Lucy Pedler, Director of The Green Register and practicing architect stated:

*"The architectural profession has taken a big hit with the economic downturn. This conference explores some of ways in which the new green economy can offer the construction industry plenty of opportunities for new work."*

There has been widespread coverage of Government schemes including the Feed-in Tariffs, the Renewable Heat Incentive and Pay As You Save, but this event will critically examine these schemes enabling delegates to make informed choices and distinguish between what measures reduce carbon emissions and what is greenwash.

Book before 29 October 2010 and you'll receive an early-bird discount - for more information please contact RIBA South West on 0844 800 2767 or [riba.southwest@inst.riba.org](mailto:riba.southwest@inst.riba.org) or the Green Register on 0117 377 3490 or [mail@greenregister.org.uk](mailto:mail@greenregister.org.uk)

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### Notes to Editor:

1. To arrange a press pass for this event please contact Mel Woodland on 0117 3773490. For general enquiries about the Green Register call 0117 3773490 or see the website at [www.greenregister.org.uk](http://www.greenregister.org.uk).

2. The Green Register is an independent, self-funded organisation which pioneers sustainable building practices across all sectors of the construction industry.
3. The Green Register was launched in October 2000 by architectural practice Archipeleco. The organisation was given start-up funding and support by Southwark Building Control and Sustainable Energy Action.
4. The Royal Institute of British Architects is the UK body for architecture and the architectural profession. We provide support for our 40,500 members worldwide in the form of training, technical services, publications and events, and set standards for the education of architects, both in the UK and overseas. For more information see the website at [www.architecture.com](http://www.architecture.com)